

### BOOK MEETUP



Second Tuesday

Join a bookclub

### MOMS MEETUP



Fourth Friday

Find a playgroup

### PUG MEETUP



Second Sunday

Hug a Pug

### POKER MEETUP



Fourth Friday

Play poker

### TRAVEL MEETUP



Fourth Tuesday

Share your travels

### ARCHERY MEETUP



Fourth Saturday

Hit the mark

Over 2.5 million people are  
“Finding the Others”  
at Meetups in their towns.

Find or start a Meetup for whatever  
inspires YOU at [Meetup.com](http://Meetup.com)

Meetup.com

### GERMAN LANGUAGE MEETUP



Third Thursday

Revel in German

### ENTREPRENEUR MEETUP



Second Tuesday

Meet a maverick

### ARABIC LANGUAGE MEETUP



Second Wednesday

Celebrate a culture

### CHIHUAHUA MEETUP



Second Saturday

Chill with Chihuahuas

### KNITTING MEETUP



Second Sunday

Sit 'n' knit

### PITBULL MEETUP



First Saturday

Change a stereotype

### TURKISH MEETUP



First Saturday

Have some fun

### GREEK MEETUP



Third Monday

Meet-opa!

### FILMMAKERS MEETUP



First Thursday

Make a film

### HUMAN TRAFFICKING MEETUP



Third Thursday

Make a difference

### WINE MEETUP



Fourth Friday

Raise a glass

# MEETUP AT A GLANCE



Meetup.com was founded in 2002 with the mission of revitalizing local community in America.

Over 2.5 million people have joined local Meetups for more than 4,500 interests. There are Meetups for everyone: Stay at Home Moms, Dog lovers, Italian speakers, Entrepreneurs, Scrapbookers and more. If you can name an interest, chances are high there's a local Meetup for it nearby.

Meetup Groups meet regularly in cafes, restaurants, living rooms or anywhere else, in 55 countries around the world.

Based in New York City, Meetup.com is non-partisan, privately held, and backed by such investors as eBay, Omidyar Network, Draper Fisher Jurvetson, Esther Dyson, Allen & Company, and Senator Bill Bradley.

## **Awards:**

- 2005 Jane Addams Award, National Conference on Citizenship
- 2004 Innovator of the Year, MIT & Technology Review
- 2004 Wired Magazine Rave Award: Political Force
- 2004 Pollie Award, Public Affairs Excellence for Technology Innovation of the Year as presented by the American Association of Political Consultants
- 2003 Webby Award, Best Community Site

## **Meetup Management:**

- Scott Heiferman Co-Founder & CEO
- Peter Kamali, Co-Founder & CTO
- Matt Meeker, Co-Founder & VP, Operations
- Brendan McGovern, VP, Finance & Administration
- Myles Weissleder, VP, Public Affairs

## **Meetup Board of Directors:**

- Senator Bill Bradley
- Esther Dyson
- Scott Heiferman (CEO, Meetup)
- Pierre Omidyar (Chairman/Founder, eBay/Omidyar Network)
- Andreas Stavropoulos (DFJ)

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# WHAT THE **MEDIA** IS SAYING . . .

“Like eBay, Meetup is turning out to be a bigger idea than it may have appeared at first.”  
— *The New York Times*

“Meetup is not like other social networking sites. Friendster, MySpace.com, Tribe.net, and Tickle, and those oriented towards business, like Ryze and LinkedIn, introduce people to each other in cyberspace. They don't create social groups where people can meet each other face-to-face. So far, Meetup doesn't have any real competitors. It's the kind of business, like eBay, which becomes harder by the day for competitors to dislodge. Meetup is rapidly reaching critical mass. And with supporters like multi-billionaire Omidyar, I predict it's here for the long haul.”  
— *David Kirkpatrick, Fortune*

“The Internet isn't just about e-mail or the Web anymore. Increasingly, people online are taking the power of the Internet back into their own hands... It's the emergence of the Power of Us. Thanks to new technologies...people are getting together to take collective action on an unprecedented scale... encourag[ing] people to get together in the real world, not just online. Meetup, for instance, has many thousands of groups that get together regularly, from English bulldog owners in New York City to scrapbookers in Singapore.” — *BusinessWeek Magazine*

“The website Meetup.com might also be called 'when centuries collide,' for it marries the human impulse to gather in convivial groups -- which is as old as the quilting bee, the hoedown, and the Grange -- to the eye-blink speed and efficiency of technology.” — *The Boston Globe*

“Are you ready for the new Web? It's getting ready for you. It turns out that bidding on eBay, gathering with Meetup and Googling on, um, Google are only the opening scenes in a play whose running time will top 'Mahabharata.’” — *Newsweek Magazine*

# A FEW TOP MEETUP TOPICS



## MOMS, PARENTS, FAMILIES

Attachment Parenting  
Birth Parents  
Child Loss  
Christian Parenting  
Foster Parenting  
Goth Parents  
Indigo Children and Parents  
Jewish Parenting  
Moms  
New and Expecting Parents  
Older Parenting  
Pagan Parenting  
Parents of Special Needs Kids  
Punky Moms  
Single Parents  
Stay At Home Dads  
Stay At Home Moms  
Stay at Home Parents  
Stay at Home Wives  
More...

## SURVIVORS & SUPPORTERS

Abandonment Survivors  
Asperger's Syndrome  
Attention Deficit Disorder  
Autism  
Auto Accident Survivors  
Bipolar Disorder  
Borderline Personality Disorder  
Brain Aneurysm  
Brain Tumor Survivors  
Breast Cancer Survivors  
Caregiver  
Cervical Cancer  
Chronic Fatigue Syndrome  
Chronic Pain  
Crohn's Disease  
Deaf & Hard of Hearing  
Diabetes  
Divorce Support  
Eating Disorder  
Endometriosis  
Fibromyalgia  
Hepatitis C Survivors  
Hormone Replacement Therapy  
Hyperemesis Survivors  
Juvenile Diabetes  
Lung Cancer Survivors  
Lyme Disease  
Marriage Support

Melanoma  
MRKH Syndrome  
Myeloma  
Ovarian Cancer Survivors  
Panic Disorders  
Polycystic Ovarian Syndrome  
Postpartum  
Pregnancy Loss  
Prostate Cancer Survivors  
Quit Smoking  
Repetitive Strain Injury  
Self-Improvement  
Shyness & Social Anxiety  
Sleeping Disorder  
Thyroid Disease  
Trichotillomania  
Uterine Fibroids  
Weight Loss  
Weight Loss Surgery  
Widows and Widowers  
More...

## HOBBIES

Bellydance  
Boardgames  
Cashflow  
Chess  
Cooking And Recipes  
Crochet  
Dining Out  
Dungeons & Dragons  
Euchre  
Ghost Tracking  
Go  
Halo  
Karaoke  
Knitting  
Paranormal  
Photography  
Poetry  
Poker  
Roleplayers  
Rubber Stamps  
Scrabble  
Scrapbooking  
Tarot  
Travel  
Video Games  
Writers  
Xbox  
More...

## FOR THE DOGS

American Bulldog  
American Pit Bull Terrier  
Basset Hound  
Beagle  
Boston Terrier  
Boxer  
Bullmastiff  
Cairn Terrier  
Chihuahua  
Dachshund  
English Bulldog  
French Bulldog  
German Shepherd  
Golden Retriever  
Great Dane  
Italian Greyhound  
Jack Russell Terrier  
Labradoodle  
Labrador Retriever  
Maltese  
Mastiff  
Miniature Pinscher  
Pomeranian  
Poodle  
Pug  
Puggles  
Rat Terrier  
Schnauzer  
Schnoodle  
Shar-Pei  
Shetland Sheepdog  
Shiba Inu  
Shih Tzu  
Staffordshire Terrier  
Toy Dog  
Weimaraner  
Whippet  
Wolfdog  
Yorkshire Terrier  
More...

## RELIGION & BELIEFS

Adventist  
Agnostic  
Asatru  
Atheists  
Bible Study  
Born Again Christians  
Brights  
Buddhism  
Catholic  
Christian Ministry

Christian Peacemakers  
Christian Youth  
Druid  
Gay Christians  
GLBTPagans  
Gnostic  
Goddess  
Hinduism  
Historical Jesus  
Home Church  
Humanism  
Islam  
Judaism  
Judaism Converts  
Kabbalah  
Metaphysics  
Occult  
Pagan  
Pantheism  
Progressive Muslim  
Shamanism  
Spiritualism  
Tantric  
Taoism  
Theology  
Unitarians  
United Church of Christ  
Universal Life Church  
Universalism  
Universist  
More...

## LANGUAGES

American Sign Language  
Amharic  
Arabic  
Bengali  
Cantonese  
Catalan  
Cherokee  
Chinese  
Czech  
Danish  
Dravidian  
Dutch  
Elvish  
English as a Second Language  
Farsi  
Finnish  
French  
German  
Greek  
Hebrew

Hindi  
Hungarian  
Indonesian  
Irish  
Italian  
Japanese  
Korean  
Polish  
Portuguese  
Punjabi  
Romanian  
Romanian  
Russian  
Sanskrit  
Spanish  
Swahili  
Tagalog  
Thai  
Turkish  
Vietnamese  
Yiddish  
More...

## POLITICS & ACTIVISM

Democracy for America  
Democratic Party  
Election Reform  
Republican Party  
Oil Awareness  
Libertarian Party  
Boycott Wal-Mart  
Gay Rights  
Rights for All  
Fight Big Media  
More...

## INTERNET & TECH

Fotolog  
Web Design  
MySQL  
Weblogger  
Linux  
Mac  
eBay Buyer  
eBay Seller  
LiveJournal  
Game Development  
Digital Photography  
Photoshop  
Red Hat  
Wi-Fi  
Ruby  
More...

# 11 Meetup Myths



## Meetup Myth #1: Meetups are online.

**Fact: Meetup uses the Internet to get people OFF the Internet.**

Meetups are real events of local community groups and are based in the real world, not on the Internet.

## Meetup Myth #2: Meetups are dangerous.

**Fact: Meetups are safe.**

Most Meetups are public events. Meetups are just as dangerous as going to the library, knitting store, dog park, Mac store. In 4 years, over 200,000 Meetups have taken place without any reported incidences of anyone getting hurt or threatened. People are good!

## Meetup Myth #3: Meetup is a "social networking" service.

**Fact: Meetup brings people face-to-face.**

The media often bundles Meetup with Myspace.com, Friendster.com, and the like, as a "social networking" service. Although Meetups are social -- and are part of a network, Meetups are very different than the online "friend of a friend" social networks that thrive on virtual online relationships and anonymity. Meetups are real world get-togethers with real people. Online social networking services aim keep people in front of a screen (and show you ads). We aim to get you away from your screen.

## Meetup Myth #4: Meetup is a dating service.

**Fact: It's not our mission to help people get dates.**

Although some people may find a mate at a Meetup, we're not a dating service. Meetups are group gatherings.

## Meetup Myth #5: Meetups are a "Howard Dean thing" or a political tool built for and by Democrats.

**Fact: Meetup remains strictly non-partisan.**

When we built Meetup we had no idea who was going to use the service -- or for what. In 2003, supporters of Howard Dean found that Meetup was a great tool to organize support for his candidacy for president. The rest is history: BOTH Democrats and Republicans (and other political and non-political groups) used (and continue to use) Meetup to rally support for their respective causes.

## Meetup Myth #6: Meetups are for kids.

**Fact: Per our terms of service, all Meetup Members must be over the age of 18.**

We have 't formally asked folks how old they are. But, third-party research once discovered that many Meetup members were women over 40.

## Meetup Myth #7: Meetups cost money.

**Fact: Most Meetups are free.**

It's free to register on Meetup and receive Meetup Alerts. Meetup organizers pay Meetup a monthly service fee of \$12-19/month. Some organizers chose to charge their members dues. Some don't. For those that do, individuals in the group tend to chip in about buck or two a month.

## Meetup Myth #8: People have a bad time at Meetups.

**Fact: Satisfaction at Meetups is at an all time high.**

95% of people who go to Meetups report having a 'good' or 'great' time. The 5% who rate the Meetup poorly, are usually commenting on the food or the venue, not the company.

## Meetup Myth #9: Meetup is connected to Moveon.org.

**Fact: Meetup.com has absolutely no connection to Moveon.org.**

Meetup and Moveon are two completely different organizations.

## Meetup Myth #10: Meetups are for freaks and geeks.

**Fact: Meetups are for everyone.**

Meetup is a platform to help anyone "find the others" anywhere. Mom Meetups are currently the most active. When Meetup launched, the Internet geeks formed Meetups. Then politically active people formed Meetups. Now mainstream USA are forming Meetups -- on just about everything. Meetups are for everyone.

## Meetup Myth #11: Meetups are only in the USA.

**Fact: 15% of all Meetups are outside the United States.**

Top 5 international cities: London, Toronto, Vancouver, Singapore, Mumbai. International Meetups are growing -- fast.